



## **ASSOCIATE MEMBERSHIP**

*Your Partner in Successful Petroleum Sales and Marketing*

### **What is OPA?**

The Oregon Petroleum Association (OPA) is the statewide association of gasoline distributors, retailers, commercial fueling and heating fuel marketers. It brings together business people who have similar goals and concerns and gives them the advantages of a unified coalition of petroleum professionals. Operating their businesses in a world of increased government regulation, more complex technologies and intense competition, petroleum marketers and gasoline dealers need the strength of collaboration that OPA provides. With over 180 marketer, gasoline dealer and associate members, OPA is the state's leading resource for industry-related education and support. The influence of its established political organization and lobbying network gives OPA members a powerful advocate for the protection and growth of their businesses and their industry.

### **Our History**

The Oregon Petroleum Association was founded as a loose state confederation in the early 1950's by a group of private brand marketers. In 1958 branded marketers joined the organization and it became the Oregon Oil Jobbers Association. In 1985 it evolved into the Oregon Petroleum Marketers Association (OPMA). In the early 1990's the Oil Heat Institute (OHI) merged with the OPMA and in 2004, the Oregon Gasoline Dealers Association consolidated with the OPMA, creating the Oregon Petroleum Association. Today OPA has over 180 marketer, gasoline dealer and associate members. OPA members account for more than 65% of all petroleum products sold in Oregon.

### **Why Should You Join?**

Associate members make up about 40% of OPA's total membership. Most are suppliers and service companies that do business with petroleum marketers and gasoline dealers in Oregon. They find that access to OPA's informative programs and extensive membership allows them to establish valuable professional contacts, stay-up-to-date on industry issues and enhance profit-building opportunities. Both Associate and Marketer/Dealer members benefit from OPA's active and diversified professional network.

### ***Benefits of Membership***

- Representation on OPA's Board of Directors
- Annual membership resource directory, with detailed listings of Marketer/Dealer and Associate members
- Website with FREE links to Associate Member sites
- Networking opportunities at general membership meetings
- Monthly electronic newsletter
- Annual Conference
- Discounts on advertising in membership directory
- A legislative and regulatory watchdog specifically trained in petroleum issues
- Sponsorship Opportunities
- Committee participation

### **OPA Dues Structure**

OPA Associate Member dues are \$600 per year.



## ASSOCIATE MEMBERSHIP APPLICATION

Please complete and mail with payment to OPA, 707 SW Washington St., Suite 927, Portland, OR 97205.

*Yearly Dues: \$600*

Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### Names to be listed in the Directory:

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

### Who else in your organization needs to be on our email list?

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Website Address \_\_\_\_\_

Please give a brief description of your organization (50 words or less):

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